

FASD United Affiliates – Help Promote the DiG FASD Study

If you have any questions, please contact our study team at 844-378-0002 or fasd@iu.edu.

If you are able, please complete items A, B, and C to help promote the DiG FASD study:

A) Email your constituents.

1. Copy and paste the email template below in an email for your constituents.

Organization-specific choice of email subject.

Hello,

We are contacting you to let you know about an important opportunity that you may be eligible for.

DiG FASD (Dissecting the Genetic Contribution to Fetal Alcohol Spectrum Disorders) is an ongoing clinical and genetic research study at the Indiana University School of Medicine. They are working towards better understanding what makes each person with FASD unique, and how genetics may play a role in the effects of prenatal alcohol exposure. They hope that the information they learn through this study will lead to improved interventions and treatments in the future for people with FASDs.

This study is looking for anyone with prenatal alcohol exposure to participate. The study can be completed entirely from home, so we encourage anyone to join. Anyone with an FASD or prenatal alcohol exposure is eligible, including children and adults of any age. Participants will be asked to fill out some online forms, take pictures of their face, and provide a saliva sample for DNA. Some participants will also be invited to complete an online cognitive test. All information shared with the researchers is kept secure and confidential. As an added thank you, anyone who participates can earn up to \$60 for helping them learn more about FASDs.

If you have any questions about the study or your eligibility, please feel free to contact the DiG FASD study team at 844-378-0002 or fasd@iu.edu. You can also learn more by visiting their website at <https://digfasd.org/>.

If you are you are interested, we encourage you to participate by following this link:
<https://redcap.uits.iu.edu/surveys/?s=MKXL39MCRK>.

Organization-specific choice of sign-off

Organization-specific choice of email signature

2. Customize the sections that are in red to fit your organization.
3. Send the email.

B) Have any social media pages?

1. **Follow DiG FASD** with your social media. Our handle is @fasdresearch on Facebook, Twitter, and Instagram.

(1) Double click on the file below for step-by-step instructions detailing how to follow DiG FASD on social media:



Social Media Guide -
How to Follow.docx

2. **Post about us!** Post across all your social media platforms (Facebook, Instagram, and Twitter).

(1) Double click on this file for materials for posting about the DiG FASD study on social media (photos, captions, etc.):



DiG FASD Social
Media Posts - for FAS

- ii. If you would like step-by-step instructions detailing how to post on social media, please email fasd@iu.edu and we will be happy to help you out further.

C) Having in person meetings? Hand out our study flyer!

1. We would be happy to send you and/or your organization pre-printed DiG FASD study flyers that you can hand out at in-person events. Email fasd@iu.edu with your organization's mailing address and let us know how many flyers you would like. We will get them mailed to you as soon as possible.
2. If you would rather, you can also print out our study flyer yourself. The flyer is attached to the email you received from FASD United after the affiliate meeting and looks like this:



The flyer features a blue and green wavy border at the top and bottom. In the top left, the DiG FASD logo is displayed with a DNA helix icon. To the right, the text reads "Everyone with FASD is different We think genetics plays a role". Below this is a photograph of two young girls smiling. To the left of the photo, it says "Join Now digfasd.org" and includes a QR code. The main title "FASD Research Study" is centered below the photo. At the bottom, a white banner says "Complete the study get \$60". The footer contains contact information: "Email Us fasd@iu.edu", "Call Us 844-378-0002", and social media icons for Facebook and Twitter with the handle "@fasdresearch".