

Give **FASD** a Seat at the Table

Affiliate Monthly Meeting
April 17th 2025



FASD United
Affiliate Network





Welcome



Affiliate Network

For Attendance, please put your full name and Affiliate name in the chat. What is your favorite way to move?



FASD United
Affiliate Network

Updates from FASD United

Impact Week 2025



Washington, DC September 15-17, 2025

*Note that all activities are **free** and **optional**. Please attend what interests and support you and your goals.*

Monday, 9/15

FASD Symposium

Attendees contribute to discussions over 3 sessions to co-create updated recommendations for progress in the FASD field & community.

Tuesday, 9/16

FASD Hill Day

Kick-off in the morning with an FASD Respect Act & Policy introduction workshop. Then off to the hill to advocate for FASD.

The Red Shoes Gala

FASD United's largest fundraiser of the year. The Gala promises celebration of leaders & champions, good food, auction items, and connection.

Wednesday, 9/17

Partners' Day & Emerging Research

A day of sharing, collaboration and activities with FASD United partner USU CHSR and others while we look at current and emerging research in the FASD field and beyond.

Register Here!



Intro with Emma



30-minute meeting

Speakers



**SOPHIE SISSI,
MEDIA DIRECTOR**



EMMA BALDWIN



**Move
FASD**

AWARENESS ACTIVITIES

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graph LR; A((AWARENESS ACTIVITIES)) --- B((Events)); A --- C((Campaigns)); A --- D((Fundraisers)); A --- E((Advocacy)); A --- F((Education/Training)); B --- B1[Events description]; C --- C1[Campaigns description]; D --- D1[Fundraisers description]; E --- E1[Advocacy description]; F --- F1[Education/Training description];
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Events

Gathering the community together, starting conversations, and building local familiarity with FASD. Requires a date, time, space, and activity.

Campaigns

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Fundraisers

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Advocacy

Connecting decision-makers (policymakers, governments, agencies, etc.) to living experience and evidence-based information in order to understand FASD and support policies that affect FASD. Requires in-depth preparation for discussions and facilitating discussions.

Education/Training

Dissemination of education materials or presentations on FASD. Requires a targeted message, target audience(s) for materials, and cited information.

Run
Walk
Dance
Relay
Move
FASD
2025 Join the movement, *your way.*

Move FASD

What is Move FASD?

A collection of gatherings around the US intended to build and strengthen our communities around **FASD awareness**.

- 5ks/walks/dog walk-a-thons
- Dance-a-thons
- Relay races
- Yoga workshops
- Golf tournaments
- What ideas do YOU have?

What is the Goal?

To 1) invite new people and partnerships into the FASD community and movement, and 2) fundraise to support FASD organizations around the country.

Who puts on Move FASD?

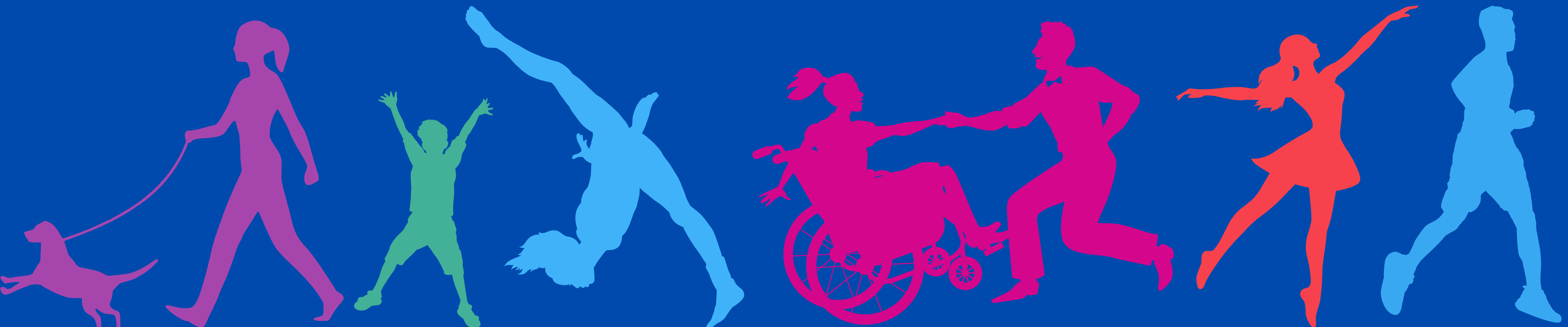
Move FASD was designed to support **FASD United Affiliates** in hosting fundraising and awareness events during FASD Awareness Month in September. However, other groups are encouraged to join us!

- FASD United Affiliates
- Businesses/Corporations
- Affinity groups & clubs
- Churches and community groups



Affiliate Packages

FASD United Affiliates get their Move FASD Packages for FREE. However, costs of T-shirts and shipping T-shirts will be worked out at BASE COST.



Move FASD

Event Packages

Event Needs	FASD United Affiliate Package
Move FASD logo & sponsor logo	✓
Kick-Off Meeting	✓
Marketing flyer for your event	✓
Registration software & event registration support	✓
Event marketing social media (8 media tiles with suggested captions)	✓
Sponsor outreach flyer with your organizations information	✓
Branded sign-in sheet	✓
Template press release	✓
Day-of Event Support/Staff	x
Primary contact for event questions	x
Venue search and permit applications (if applicable)	x

MEDIA EXAMPLES

Move FASD
However you move — move for FASD!
Let's raise awareness together.



Walk it.
Dance it.
Swing it.
Stretch it.

Move FASD
Join the movement.

It's easy to host your own **Move FASD** event to raise awareness for FASD during Awareness Month. Swipe for more info!



SPONSOR
Move FASD

Sep 5 - 15, 2025

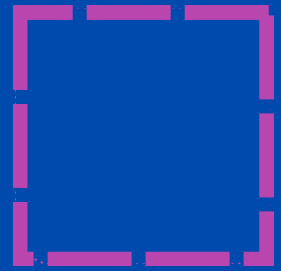
Be part of something bigger. Help us **MOVE** toward awareness, education, support and change.



Move FASD
Join the movement.

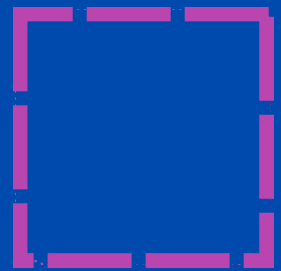


Hosting Your Move FASD Event



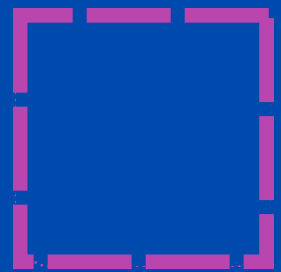
CHOOSE YOUR ACTIVITY

Consider your staff/volunteer capacity, space available, and resources in your community to pick an activity (5k, relays, dance-a-thon, etc.)



CHOOSE DATE & TIME & LOCATION

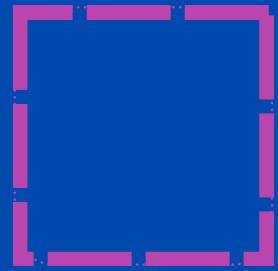
Choose a date between September 5th - September 16th, 2025 (FASD Awareness Month!). Make sure the day & time works with your chosen venue. Check if your venue requires a permit or holding the space in advance.



SEND EVENT INFORMATION TO FASD UNITED

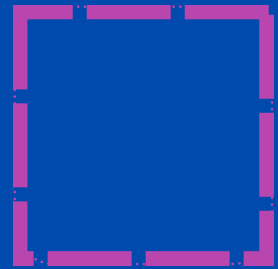
Email Emma Baldwin with your event date, time, location, activity, and which organization you intend to fundraise for at Baldwin@FASDunited.org

Hosting Your Move FASD Event



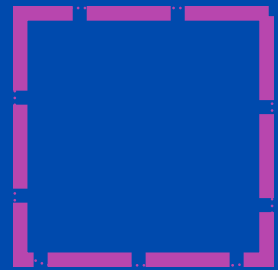
MARKET & DO OUTREACH

FASD United will send marketing and outreach materials for your group to put out on your social media or up in your community.



FIELD QUESTIONS & MAKE A DAY-OF PLAN

Your organization will need to select a contact-person who can answer specific questions about your event from FASD United and the public. Who will be welcoming people and passing out t-shirts? Will there be any welcome or speaker(s)?

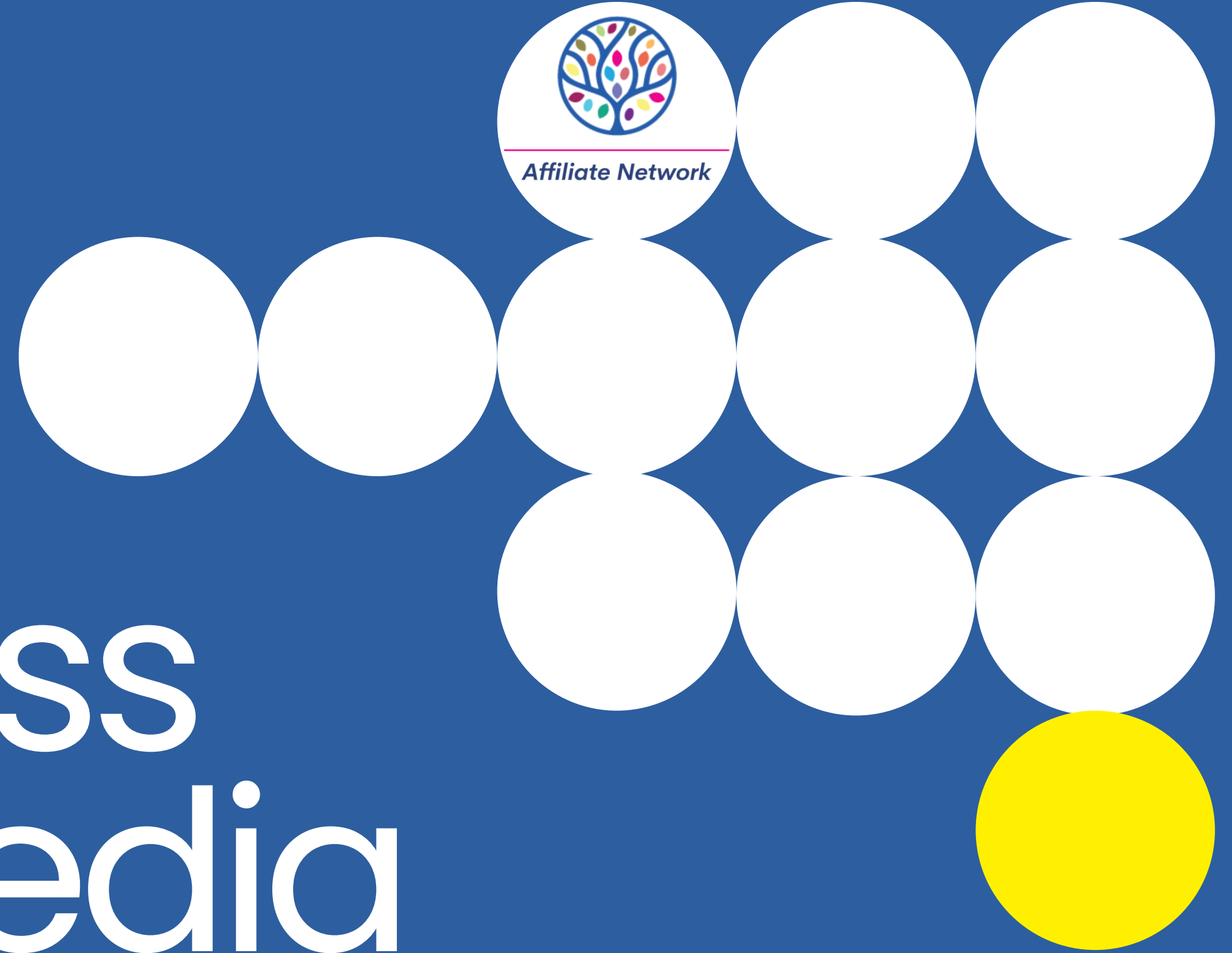


FUNDRAISE!

If you're an Affiliate, FASD United will send a link to you. The link will go to a form to enter financial information of your organization so donations made to your organization will go straight into your account.

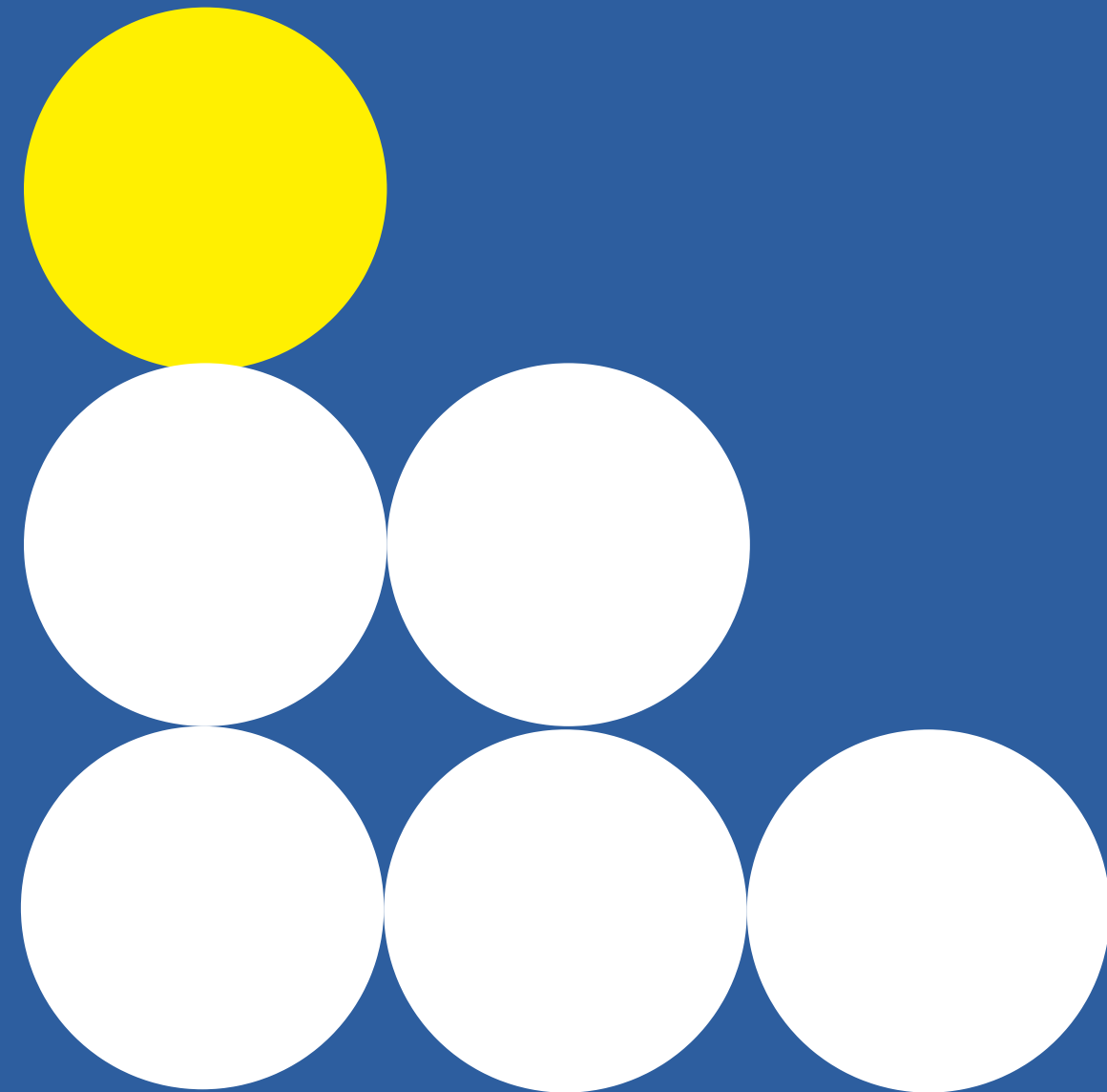


FASD UNITED



Affiliate Network Awareness Month Media

Goals



Review Goals of Campaign

Made specifically for the Affiliate Network EXCLUSIVE ready to post assets and descriptions for awareness month. Unified voices will help secure the goal of this campaign: All Affiliates are encouraged to participate.

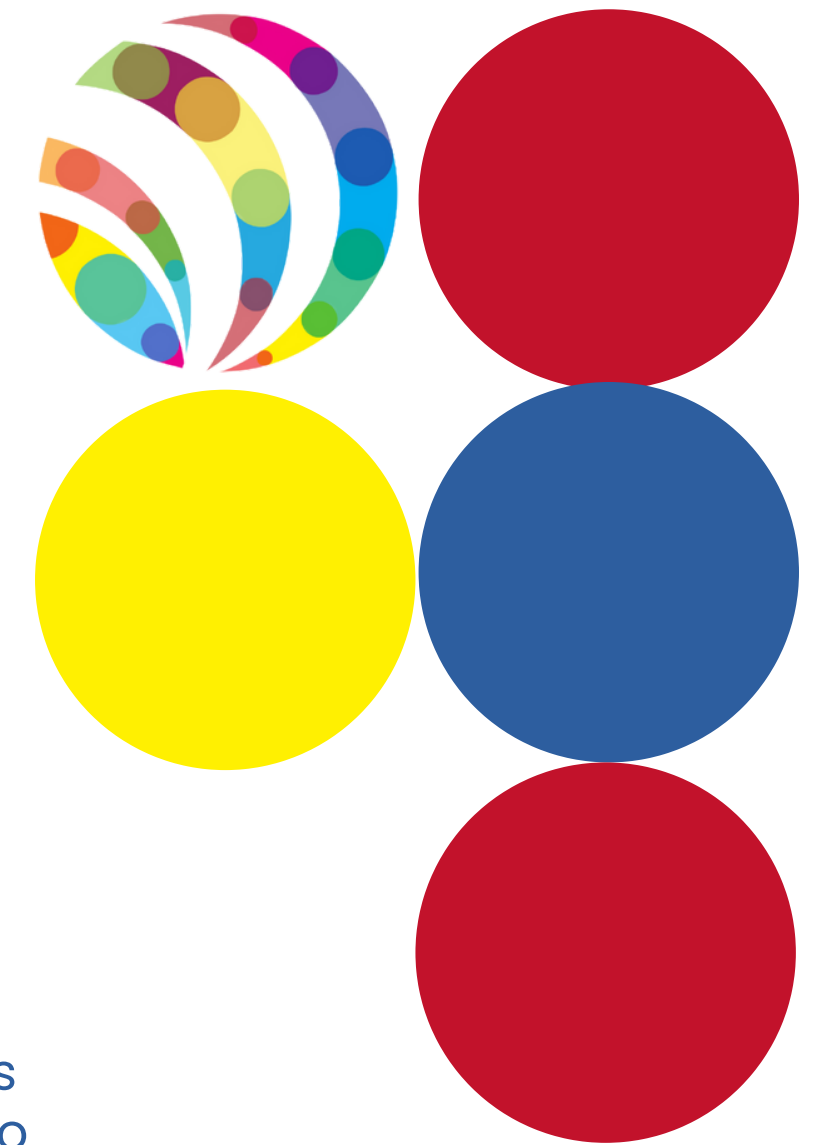
Overview of Assets

Media for Affiliates to Support During Awareness Month. Seat at The Table encouraging everyone to participate. Showing our unified support across states.

Feedback

Taking time to hear opinions.

Goals & Objectives of the Campaign



01

Showing Strength in Numbers

Bonding all affiliates together during Awareness month and the months leading up to September is the end goal.

02

Enhancing Public Awareness

The campaign aims to significantly boost public understanding of FASD, highlighting its prevalence and the unique challenges faced by affected individuals through targeted educational initiatives and outreach efforts.

03

Promoting Systemic Inclusion

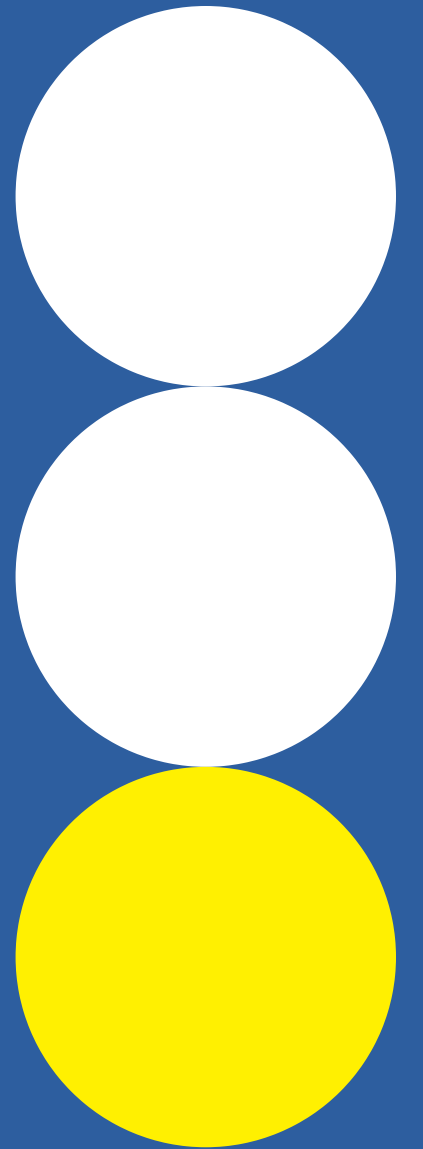
Advocating for the integration of FASD considerations into healthcare, education, and policy discussions is essential to ensure that the needs of individuals are prioritized and addressed effectively.

04

Facilitating Resource Access

The campaign focuses on improving access to vital resources and support services for individuals with FASD, connecting them with tools and information that enhance their quality of life and outcomes.

The Message: Give FASD a Seat at the Table



Not Rare, Everywhere.
FASD affects many people and communities, and has a prevalence of 1 in 20 children. It's crucial to raise awareness and education so that the needs of those with FASD are acknowledged and supported across all areas of society.

Give **FASD** a Seat at the Table

FASD is not rare.

Up to **1 in 20** people have FASD.



**September is
FASD
Awareness
Month**

General Seat

Give **FASD** a Seat at the Table

With a prevalence of
1 in 20

there is likely at least 1 student with FASD in every classroom.

Talking
about
education?



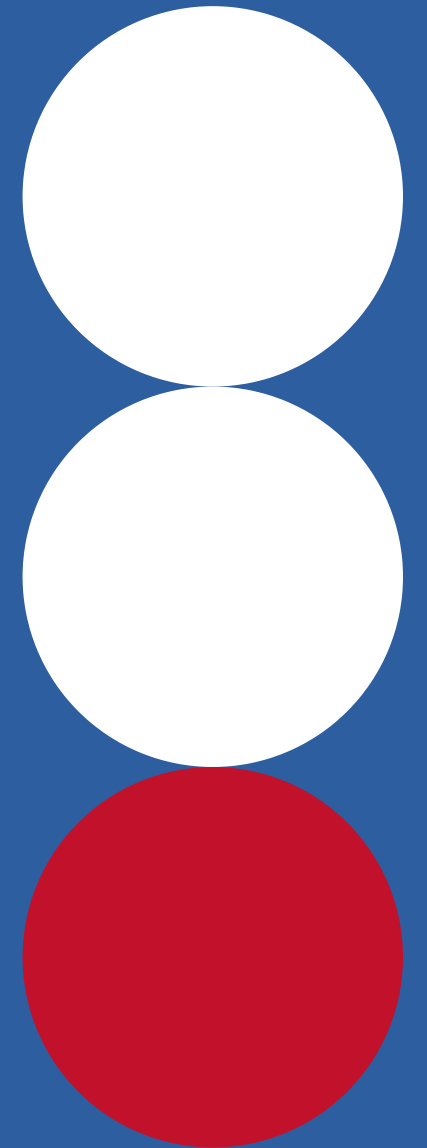
**FASD
belongs.**

September is FASD Awareness Month

Education Seat

Students with FASD are in every classroom—yet far too often, their needs go unnoticed. With a prevalence of 1 in 20, schools must make space for flexible, supportive learning environments. Teachers can be powerful allies, but they need the right tools and training to support students with FASD. Give FASD a seat at the education table—because every student deserves a chance to succeed. #FASD #GiveFASDASeat

Give FASD a Seat at the Table



Give **FASD** a Seat at the Table

Substance use
conversations

aren't complete without
FASD.



September is
FASD
Awareness
Month

Substance Use

Give **FASD** a Seat at the Table

Child welfare conversations
must include FASD.



September is
FASD
Awareness
Month

Child Welfare

Give **FASD** a Seat at the Table

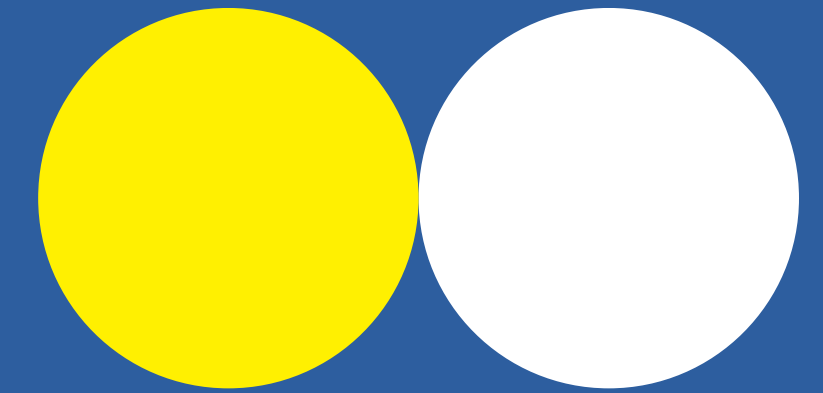
Common mental health
conditions that co-occur with
FASD include Anxiety,
Depression ADHD, Bipolar
Disorders, and Autism.

September is
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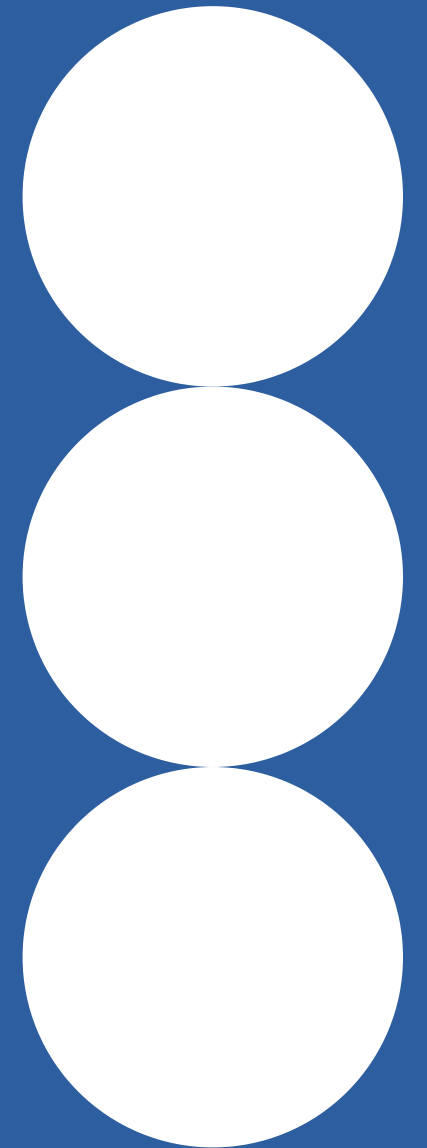
Mental Health

Messaging



Substance Use	Child Welfare	Mental Health
Alcohol use during pregnancy is a leading preventable cause of developmental disabilities. There's no known safe amount, time, or type of alcohol during pregnancy. As rates of alcohol use disorder rise—especially among women—pregnant people often face stigma, fear, and limited access to care. But addiction is treatable, and recovery is possible. Compassionate, informed support must come first. Let's raise awareness, reduce stigma, and build prevention strategies for healthier families and futures. 🔗 Explore resources at FASDUnited.org or through our smart links in bio. 📖 Resources: • Recovering Mothers Anonymous (RMA) • Supporting a Pregnant Loved One • SAMHSA Treatment Directory #GiveFASDASeat #FASDAwareness #RecoveryIsPossible #EndStigma #AlcoholAwarenessMonth #FASDUnited	The prevalence of FASD is significantly higher among children in foster care—yet it often goes undiagnosed and unsupported. Imagine if every pediatrician screened for FASD with the same awareness as doctors and social workers serving children in foster and adoptive settings. Early identification could change the entire trajectory of a child's life. FASD deserves a seat at the child welfare table—because every child deserves to be seen, understood, and supported. 🧩 Learn more: 🔗 FASD: What the Child Welfare System Should Know 🎥 Watch the 2024 Research Conference Panel on Child Welfare and Family Courts <u>FASD: What the Child Welfare System Should Know</u> <u>Video from 2024 Research Conference: Panel on Child Welfare and Family Courts</u>	Give FASD a seat at the mental health table. 94% of individuals with FASD have—or are likely to develop—a co-occurring mental health condition like anxiety, ADHD, or depression. Misdiagnosis is common, leading to care that doesn't meet their needs. Mental health professionals must understand the unique brain and behavior profiles of people with FASD to provide effective, compassionate support. Let's ensure families get the care they deserve—with informed providers and inclusive systems. 📖 Learn more: • SAMHSA Treatment Resources • FASD & Mental Health with Dan Dobovsky, MSW • #FASDAwareness #GiveFASDASeat #MentalHealthMatters

Give FASD a Seat at the Table



Justice/
Juvenile Justice

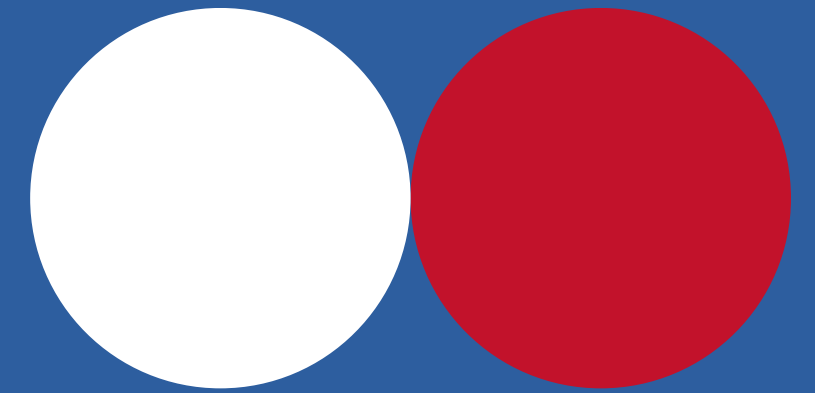


Maternal
Child Health



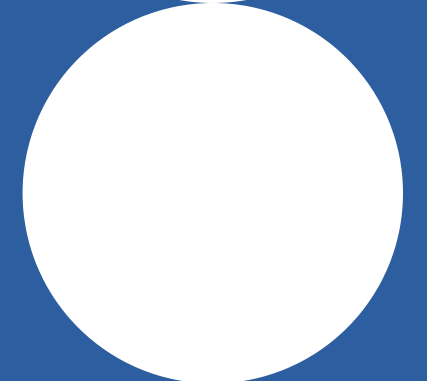
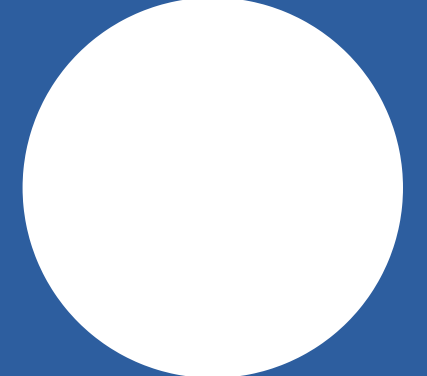
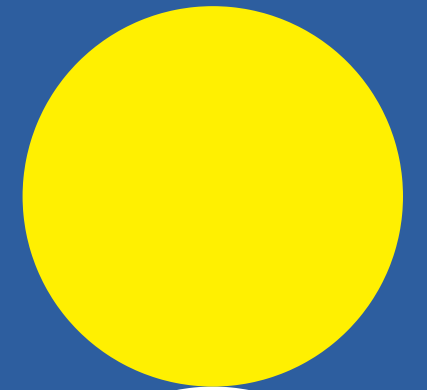
Disability/
Behavioral Health

Messaging



Justice/ Juvenile Justice	Maternal Child Health	Disability/ Behavioral Health
People with FASD often face serious challenges when navigating the justice system. Difficulties with memory, impulse control, understanding consequences, and interpreting social cues can increase the likelihood of legal involvement—and also increase vulnerability. 📊 61% of adolescents and 58% of adults with FASD have been in legal trouble. 📊 35% of individuals with FASD over the age of 12 have experienced incarceration. Despite these numbers, people with FASD are more often victims of crime than perpetrators. Without proper diagnosis and informed support, many individuals are misunderstood and mistreated in the legal system. FASD deserves a seat at the justice table—so that courts, law enforcement, and legal professionals can provide fair, informed, and equitable treatment.	FASD is directly linked to pregnancy health—and supporting healthy pregnancies means addressing more than just alcohol use. Health factors like genetics, nutrition, maternal age, overall health, and metabolism all influence prenatal alcohol exposure (PAE). But we must also consider the broader picture: access to quality healthcare, education, and strong community support. Social determinants of health play a critical role in preventing FASD and supporting maternal well-being. That's why it's essential for maternal health professionals—nurses, midwives, OBs, and doulas—to be FASD-informed. FASD deserves a seat at the maternal health table—because healthy pregnancies start with compassionate, educated, and equitable care.	FASD is a lifelong, brain-based disability—and it belongs in every conversation about neurodiversity and mental health. With 94% of individuals with FASD experiencing co-occurring mental health conditions, and many also navigating learning and developmental differences, it's essential that systems of care recognize the full picture. People with FASD often don't receive appropriate supports because their disability is misunderstood—or invisible. But FASD is real, and it is one of the most common developmental disabilities, affecting up to 1 in 20 people. We must build systems that are flexible, inclusive, and informed—not punitive. That begins with listening to people with FASD and giving them a seat at the table.

Give FASD a Seat at the Table



Policy

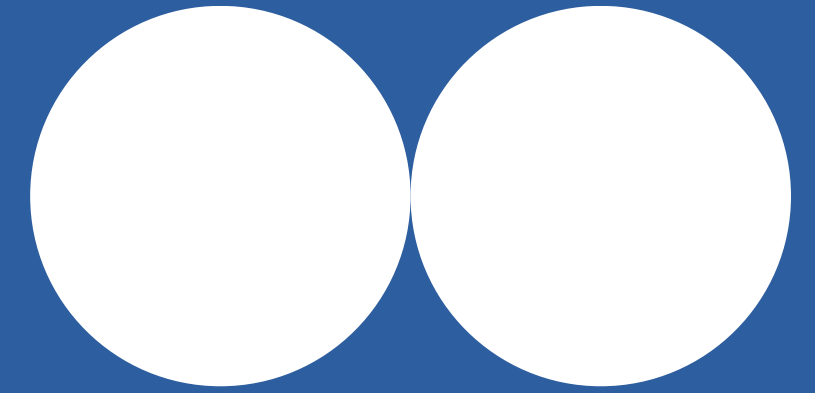


Neurodiversity



Healthcare

Messaging



Policy	Neurodiversity	Healthcare
FASD must be part of public policy conversations—from local systems to national legislation. Self-advocates with FASD are leading the way, sharing their lived experiences and calling for systems change. Their voices are essential to creating effective, inclusive policies that truly reflect the needs of the FASD community. The FASD United Policy & Training Center supports this work by training advocates, connecting them with lawmakers, and advancing impactful legislation—like the bipartisan FASD Respect Act, which addresses FASD at the federal level. FASD deserves a seat at the policy table—because lasting change happens when lived experience informs law.  Learn more: • <i>FASD United Policy and Training Center</i> • <i>The FASD Respect Act</i>	FASD is neurodiversity. Neurodiversity embraces brain differences as natural variations—not deficits. People with FASD have unique cognitive profiles, creative problem-solving abilities, and valuable life experiences that deserve to be recognized and heard. To truly support neurodivergent individuals, our systems must adapt—not the other way around. That includes education, employment, healthcare, and community supports. FASD deserves a seat at the neurodiversity table—because inclusion starts with understanding.  Learn more: • <i>FASD United: Neurodiversity Celebration Week</i> • <i>Neurodiversity and FASD – CanFASD</i>	FASD doesn't only affect the brain—it affects the whole body. Up to 38% of individuals with FASD have congenital heart defects, and many experience additional physical health challenges across their lifespan. Yet FASD is often left out of broader health discussions and screenings. Healthcare professionals need to recognize FASD as a medical condition requiring informed, multidisciplinary care across the lifespan. FASD deserves a seat at the healthcare table—because physical and developmental health go hand in hand.  Learn more: • NIH: Understanding FASD & Alcohol's Effects on Health • FASD and American Heart Health Month

Resources for Further Engagement & Support



Comprehensive Resource Directory & Family Navigator Support

[Feel free to link back to our Resource Directory](#)

[As well as our Family Navigators](#)

Utilize FASD United's Research Directory

[Research Directory Here](#)

Training and Workshops

Participate in and link to specialized training sessions and workshops designed to equip stakeholders with the knowledge and skills necessary to effectively support individuals impacted by FASD.

We will be marketing FASD 101 presentations and trainings leading up to the month of September to prepare individuals for the FASD Symposium

Month of Activities

Let's Open the Circle for Collaboration!

We'd love to create space for affiliates to share upcoming activities, trainings, and events they're presenting or supporting. By keeping each other in the loop, we can:

- Find opportunities to collaborate
- Reduce duplication of efforts
- Strengthen our collective impact

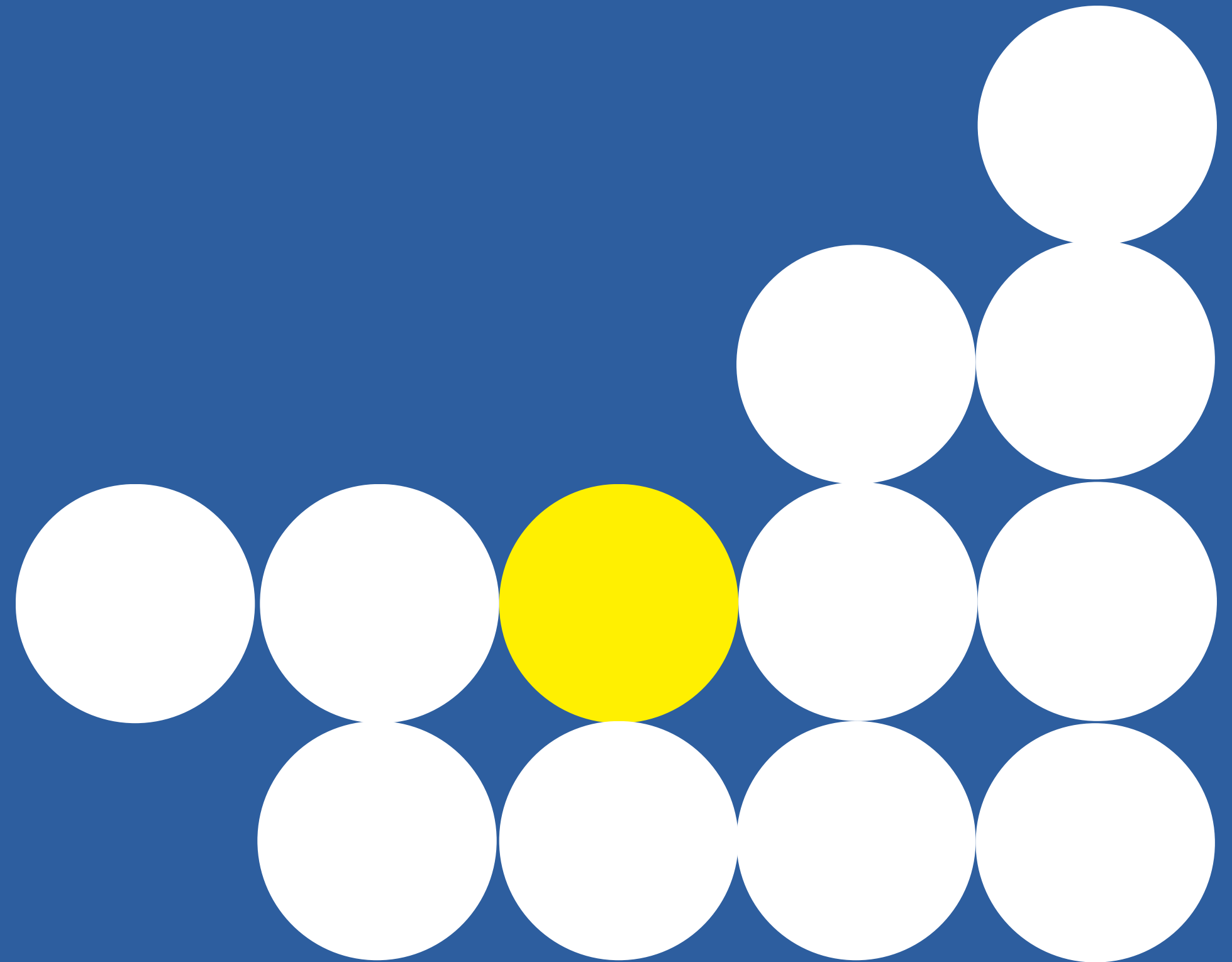
Example: The Florida Center hosts trainings throughout the month leading up to impact week and welcomes affiliate speakers!



	July	August	September
Activities			
Trainings		Florida Center	
Speakers		FASCETS	
Webinars	Affiliate Network		
MoveFASD			FASD United

Thank you.

Find your
media at
FASDUnited.org
under
Awareness
Month 2025



AWARENESS ACTIVITIES

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FASD United
Affiliate Network

Q&A

***Please write your question(s) in the chat.**



FASD United
Affiliate Network

CloseOut

More Questions?

Sissi@FASDunited.org

Baldwin@FASDunited.org