



FASD United
Affiliate Network

**IMPACT WEEK
POSTER SESSION**

MEETING YOU
***Where
You're At***

Welcome!



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Formed Families

Forward



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1. **What is a poster presentation?**
2. **What can you expect?**
3. **Quick tutorial: putting your poster together.**

What is a Poster Presentation?



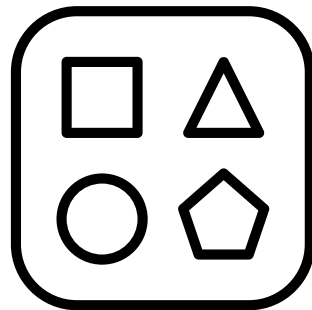
- Poster presentations are a ***less formal*** and ***more interactive*** way to present someone's work, research, or program, providing opportunities for networking and engaging with others in the field.
- Posters are large and ***visually engaging***.
- Summarizes the work while someone is available to discuss it with interested attendees during a session.

What can you expect?



1. During a poster session, the presenter stands by their poster and is available to answer questions and discuss their work with interested attendees.
2. Prepare a 1-2 sentence “elevator pitch” to draw people in and a 3-5 minute response to “Could you walk me through your poster?”.
3. Think of it as a “Q&A” – unless that makes you nervous, then you want to just think of it as a conversation between curious learners!
4. At Impact Week, it will allow CDC and national partners to get to know FASD United Affiliates.

General Poster Tips:



Use *plain language*.



Get to “*the point*”.

Make it *visual*.



The Process of Creating your Poster



1. **Decide:** What is your take-away message?
2. **Gather** images, charts, and citations that you want to use.
3. **Understand** poster requirements.
4. **Design:** Either sketch out how you'd like the poster to look and be organized. You can also refer to templates!
5. **Add content** to the template, thinking about minimizing words.
6. **Edit.** Edit. Edit. Try to keep each section under 200 words.

Affiliate Name & State

What's your affiliate's mission? What do you do? What parts of the country do you cover?

Program 1

Add information here about your program/service or project

Program 2

Add information here about your program/service or project

Resources to Share



Add a resource or service you're interested in sharing

Connections to Make

What's a project you'd like to collaborate on?



Add another resource or service you're interested in sharing - Don't have one? You can add a photo here instead

Do you have a great idea for your affiliate or the FASD community? Need collaborators to help you out with it? If so, add it here. If not, feel free to add a photo or something else.



Add your contact information here - consider using a QR Code.



INSERT LOGO HERE

Option 1: Affiliate Sharing Poster

- Automatically accepted by FASD United.
- Can be an overview of programs, highlight a specific project or initiative, or a request for collaboration.
- The purpose is to connect you with other Affiliates, as well as families, agencies, organizations, and professionals who are looking for resources in your area of work and/or geographic area.

Option 2: Research Poster

Use a research poster to share results or findings from a study or a project. It is okay if the findings have been presented elsewhere, provided the poster is done in plain language, is accessible to the general public AND to people with FASD.

- *Research posters are not automatically accepted.* They will be reviewed by a team at FASD United.
- As with the Affiliate Sharing poster, there is a *high* standard of understandable language and accessibility.
- Poster must make an effort to be digestible by people with FASD and their families (visuals, limit walls of text).
- Use research structure (on next slide).

Parts of a Research Poster

Short Title

Introduction

Methods

Results

Conclusions

Acknowledgements

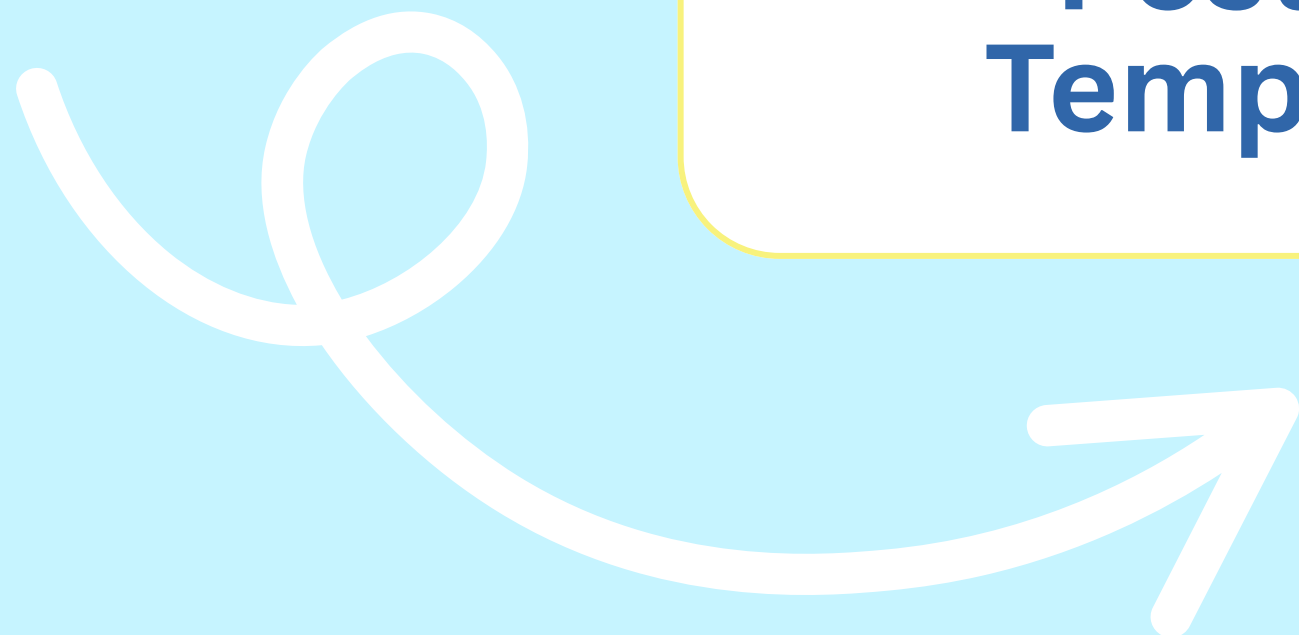
**W
Y
A**



**Affiliate Sharing
Poster
Template**



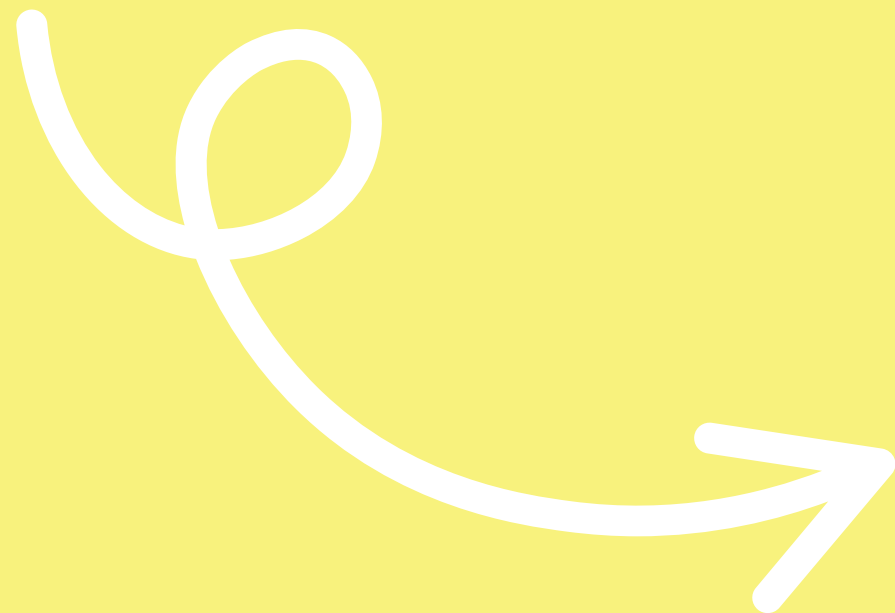
**Research Poster
Template**



W

Y

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Other Tools/Resources

- FASD Stigma & Language Guide
- ADA colorblind test -
 - Vischeck or Coblis

Summary & Close Out

Poster presentations are a casual, interactive way to share information with a group of people. The presenter stands with their poster, prepared to introduce/summarize the contents to participants, and answer their questions.

- *Information posters are automatically accepted. Research posters are not.*
- *BOTH types of posters will have a high standard of accessibility.*
- *Templates are provided to Affiliates to do either type of presentation.*
- Keep it simple! It's okay to ask participants to send them more information or answers to their questions in a follow-up email!

